

Have your say

Proposed plans for public entertainment events on Hackney Marshes

Informal Public Consultation 26 February to 23 April 2013





Proposed plans for public entertainment events on Hackney Marshes

Hackney Council is planning to apply for Planning Inspectorate (PINS) consent to hold public entertainment events on Hackney Marshes. The Council has to apply to the Planning Inspectorate for any proposals affecting common land such as the Marshes.

PINS permission if granted, would give the Council the flexibility to hold events on the Marshes for a limited time only. No events have been booked or scheduled to take place on the Marshes.

Before making the application the Council is informally consulting a range of interested parties including local residents to understand any issues and concerns in order to inform the final application.

The consultation runs from **Tuesday 26 February to Tuesday 23 April 2013**, during which time we will hold drop-in events for the general public and meetings with key stakeholders to ensure that all views are captured.

The draft proposals

The Council is planning to hold major public events on Hackney Marshes between 1st May and 31st August each year.

PINS permission will be sought for a period of five years to provide the opportunity for a programme of viable events to be delivered, but also enabling regular review and amendments to this programme.

The Council is not applying for consent for the events themselves at this stage and recognises and respects that Hackney Marsh is common land and has significant value for the borough's residents as well as ecological and environmental value, designations and habitats. All of this needs to be balanced and protected as part of the Council's approach to delivering events on the Marsh.

The Council's parks and green spaces events policy allows a varied programme of events to be run on its parks for the benefit of Hackney residents. Hackney Marshes is identified as a Primary Events Space in the policy, with the capacity to hold the following maximum number of events in any one year.

The table below provides an indication of the maximum number of events that could be held, but the Council won't necessarily hold as many events as shown in the table.

Size of event	Major Scale	Large Scale	Medium Scale	Small Scale	Amplified music
Max. number of events	3	3	4	15	5

The Council will need to apply for common land consent to allow temporary structures to be put up, enabling entertainment events to take place on the Marshes. For example, a musical entertainment event similar to the BBC Radio 1 Hackney Weekend event may need temporary structures such as:

- outdoor and indoor stages
- marquees and tent structures
- lighting towers
- portable cabins
- temporary track ways
- containers and screens.



Why are we consulting?

The purpose of the consultation is to gauge public response and note any concerns from residents and stakeholders, which will inform our formal application to PINS.

We need to ensure that we submit an application that meets the needs of key stakeholders and the wider community, so please let us know your views by **Tuesday 23 April 2013**.

Once our application has been received by PINS, there will be a formal period of statutory consultation.

Who do we want to hear from?

The consultation is open to all, but we would encourage local people and groups, particularly those that use the Marshes to let us know their views.

What happens after the informal consultation ends?

Following the informal consultation, the Council will analyse all comments received, and where possible, incorporate or revise its proposals before making a formal submission to PINS.

Once the Council submits its application for commons consent to PINS, you will still have an opportunity to express your views through the statutory consultation process which will be advertised in the local press and notices around Hackney Marshes. We anticipate that an application will be submitted to PINS in May 2013.



For more information about the statutory consultation process, visit **www.planning-inspectorate.gov.uk**

How can you take part?

You can also take part by:

Web: www.hackney.gov.uk/hackneymarshes

Email: **consultation@hackney.gov.uk** (please include "Hackney Marshes" in the subject line)

Write to: Hackney Marshes Informal Consultation,

Freepost LON18819, London Borough of Hackney, Mare Street, London E8 1EA.

Phone: **020 8356 7527** to request hard copies of the consultation documents

Attending one of the drop-in events:

1st drop in session: Wednesday 6 March, 4pm to 8pm,

Wally Foster Community Centre, Marsh Hill, Homerton Rd, London E9 5QB

2nd drop in session: Wednesday 17 April, 4pm to 8pm,

Hackney Marshes Centre, Hackney Marshes, Homerton Road, E9 5PF

Frequently Asked Questions (FAQs)

1. Why is the Council proposing to hold public entertainment events on the Marshes?

Hackney saw a series of major events in 2012 as part of the celebration of the Olympic & Paralympic Games and the 2012 Cultural Olympiad. This included the BBC Radio 1 Hackney Weekend (R1HW) on Hackney Marshes, broadcast to 111 million people worldwide, and attended by 100,000 people, including 30,000 Hackney residents.

Attendance at last year's events shows that there is demand and interest in events of this scale. Major events also generate income, which can be reinvested into the borough's parks, and helps support upkeep and improvement works in green spaces. These events also help put Hackney on the map, and have a positive impact on the borough's image and reputation both for residents and visitors.

2. Why has the Marshes been chosen?

- The Marsh is the borough's largest open space, with few natural or built barriers.
- There are several access points to the space allowing safe and easy access particularly with large crowds.
- The Marsh is well served by public transport with bus routes along Homerton Road, Leyton
 underground and Hackney Wick and Homerton overground stations all within 15-minutes'
 walking distance. Access will further improve in May 2013 when connections through the Queen
 Elizabeth Olympic Park re-open, providing bus, walking and cycling links to Stratford regional and
 international stations.
- Although there are residential areas adjacent to the Marsh, they are some distance from the area
 used for the R1HW as they are set back and separated by the Lea Navigation canal and a belt of
 trees and vegetation.
- There are existing facilities on the Marsh, including the Hackney Marshes Centre and car park which help facilitate hosting events.
- The Council would like to encourage a greater range of activity and use of the Marsh.



3. What will happen if PINS grants commons consent?

Further engagement will happen after the application is submitted and, if approved, then as part of discussions about the type and size of events. As part of this engagement the Council will also negotiate local benefits and require operators to sign up to certain obligations, such as reinstatement commitments. As part of these discussions, the Council will look to secure priority tickets for significant numbers of Hackney residents, opportunities for volunteering, and opportunities for Hackney communities where sports and cultural groups may want to participate. Opportunities will also be sought for Hackney businesses to operate concessions. The nature of these benefits will depend on the scale and type of events. Local businesses will also benefit from additional trading opportunities both inside and close to events as visitors come to the area.

4. How will the Council ensure that disruption is kept to a minimum?

- Large areas of the Marsh will not be affected by the proposal, including the reinstated East Marsh, Mabley Green and Wick Woodland.
- These proposals cover up to 36 days and as well as the events themselves, include time for set up and take down, during which time wider access can be maintained.
- Measures will be taken to protect the sports pitches, including fencing the show pitches, placing structures away from the majority of pitches, using matting and protective surfaces and providing temporary track way for vehicles.
- The Council uses a specialist turf consultant/agronomist to assess the pre- and post- event situation and provide detailed advice on any mitigation measures and reinstatement.
- The Council is committed to reinstating any damage quickly after an event, as has been the case following the R1HW.
- The Council would work with the Hackney Marshes User Group to ensure that access to the tree nursery is maintained as much as possible during any event set up.
- The Council has developed a process of rotating the use of pitches to enable all matches to be accommodated. From 2013/14 this will be helped by the return of pitches on East Marsh which were out of use during 2012 because of the Games.
- The Council will continue to act on specialist advice such as for the R1HW, including those set out in the Council's assessment of bird and bat habitats and the Phase 1 Habitat Survey and Impact Assessment.
- Any operator and its contractors will be provided with English Heritage's guidance on installing structures which will impact below the ground's surface.
- The Council will monitor the installation and dismantling of structures.
- Potential impacts on local residents such as noise, anti-social behaviour, litter and traffic would be considered in detail as part of any event's assessment and management plan.
- The Council and other stakeholders such as the police, closely assess each event as part of the Council's formal event application process.



Questionnaire

1.	Are you:						
	A Hackney resident						
	A Hackney business						
	A sports user of Hackney Marshes						
	A regular user of Hackney Marshes						
	Other (please specify)						
2.	Where do you live?						
	(this information will help us better understand the views of Hackney residents)						
	E1 E2 E5 E8 E9	E10					
	E15 EC1 EC2 N1 N4	N16					
	Other (please specify)						
3.	If you indicated in Q2 that you live in postcode areas E5, E9, E10 and E15, please of	hoose					
	which postcode area below applies to you? (this information will help us better understand the views of residents living closest to	0					
	the Marshes)	U					
	E5 0 E9 5 E10 5 E10 7 E	15 2					
	Other (please specify)						
	Other (pieuse speerry)						
4	Do you support the Council's proposals as highlighted in the consultation documen	nt?					
••	Yes (please give your reasons below)						
	No (please give your reasons below)						
	Two (picuse give your reasons below)						
5.	Do you have any other comments you would like to make about the proposals?						

About you

So we can best understand our service users and residents please complete this optional information about you. All information is used under the strict controls of the 1998 Data Protection Act.

Gender:	Male	Female			
Age: what is your age group?					
Under 16	16-17	18-24	25-34	35-44	
45-54	55-64	65-84	85+		
•	v-to-day activities lim em or disability which last, at least 12 mon	n has lasted, or is	Yes	No	
Ethnicity : Are you					
Asian or Asian British	Black c	r Black British	Mixed back	kground	
White or White British	Other 6	ethnic group			
Other (please state if yo	u wish)				
Religion or belief: Are	you or do you have.				
Atheist/no religious belie	f	Buddhist		Charedi	
Christian		Hindu		Jewish	
Muslim		Secular beliefs		Sikh	
Other (please state if yo	u wish)				
Sexual orientation: Are you					
Bisexual	Gay man 🗌	Lesbian or Gay woman	Hete	erosexual	
Other (please state if you wish)					

Thank you for taking part in this questionnaire.



Please return your completed questionnaire to:

Freepost LON18819, The Consultation team, Hackney Council, Mare Street, London E8 1EA.

If you would like to find out what this document says please tick the appropriate box, put your name, address and phone number at the bottom of this page and return it to the address below.					
Bengali এই দলিলে কি লেখা আছে সে সম্পর্কে যদি আপনি জানতে চান তাহলে অনুগ্রহ করে উপযুক্ত বাক্সে টিক্ দিন, এই পাতার নীচে আপনার নাম, ঠিকানা ও ফোন নম্বর লিখুন এবং এটি নীচের ঠিকানায় ফেরত পাঠান।	Somali Haddii aad jeclaan lahayd in aad ogaato waxa dokumeentigani sheegayo fadlan calaamadi godka ku haboon, ku qor magacaaga, cinwaanka iyo telefoon lambarkaaga boggan dhankiisa hoose ka dibna ku celi cinwaanka hoose.				
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Polish Jeśli chcesz dowiedzieć się, jaka jest treść tego dokumentu, zaznacz odpowiednie pole, wpisz swoje nazwisko, adres I nr telefonu w dolnej części niniejszej strony I przeslij na poniższy adres.	Vietnamese Nếu bạn muốn biết tài liệu này nói gì hãy đánh dấu vào hộp thích hợp, điền tên, địa chỉ và số điện thoại của bạn vào cuối trang này và gửi lại theo địa chỉ dưới đây.				
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