

What's the problem with London's air?

The air we breathe has a direct impact on our health and the environment. Despite reductions in many pollutants, there are still a few nasties about. This means that many areas in London are exceeding the safe limits set by the EU.

Although we can't see pollution in the air, it leads to shortening of life, health problems such as asthma, emphysema and it even affects the way childrens' lungs develop. In fact over 4,000 deaths last year in London were attributed to poor air quality.

The main pollutants are carbon monoxide, nitrogen dioxide, ozone, particulate matter and sulphur dioxide.



The causes

London's air quality problems are predominantly caused by road traffic and industry. However gas boilers and domestic fuel appliances are also responsible for pollutants.



What can we do

The good news is that with joint action from all of us, as well as governments and businesses, we can clean up London's air.

Could you volunteer to become a local champion for clean air?

Champions will improve lives and environments through...

- Raising awareness about air quality issues
- Taking action to improve local air
- Letting others know what they can do to avoid the worst health impacts of air pollution

For more information or to become a Cleaner Air Champion contact:

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Examples of activities

You can volunteer as an individual or as part of an existing volunteer group. You will have the option of working together with the other Champions on local initiatives.

You will decide on your own activities but this could include:

- Promoting walking and cycling
- Giving information and advice and helping to raise awareness
- Organising events and promotional activities
- Greening your local area e.g. planting trees or green walls
- Launching campaigns e.g. anti-idling
- Monitoring local air quality

How you will be supported

We will provide everything you need to become successful Cleaner Air Champion. This includes:

- An induction
- A full training programme
- 50 resources
- 1 to 1 support from your Volunteer Coordinator
- The Cleaner Air Champions website

Your commitment

This is a flexible volunteering scheme designed to fit around your existing commitments. Typically Champions will volunteer for a day or two a month. This pilot project is funded for an initial 6 months with plans to continue if it's successful.

Champions can apply to a £10,000 funding pot, to help put ideas into action.

Become a Cleaner Air Champion

In Hackney, Redbridge & Havering



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It's time we all began making smarter travel choices. Make your move and support Sustrans today.

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